Criteria of Negro Art
W.E.B. Du Bois

Published in The Crisis of October 1926, DuBois initially spoke these words at a celebration for the recipient of the Twelfth Spingarn Medal, Carter Godwin Woodson. The celebration was part of the NAACP’s annual conference and was held in June 1926


[1] I do not doubt but there are some in this audience who are a little disturbed at the subject of this meeting, and particularly at the subject I have chosen. Such people are thinking something like this: "How is it that an organization like this, a group of radicals trying to bring new things into the world, a fighting organization which has come up out of the blood and dust of battle, struggling for the right of black men to be ordinary human beings -- how is it that an organization of this kind can turn aside to talk about art? After all, what have we who are slaves and black to do with art?"

[2] Or perhaps there are others who feel a certain relief and are saying, "After all it is rather satisfactory after all this talk about rights and fighting to sit and dream of something which leaves a nice taste in the mouth."

[3] Let me tell you that neither of these groups is right. The thing we are talking about tonight is part of the great fight we are carrying on and it represents a forward and an upward look -- a pushing onward. You and I have been breasting hills; we have been climbing upward; there has been progress and we can see it day by day looking back along blood-filled paths. But as you go through the valleys and over the foothills, so long as you are climbing, the direction -- north, south, east or west -- is of less importance. But when gradually the vista widens and you begin to see the world at your feet and the far horizon, then it is time to know more precisely whether you are going and what you really want.

[4] What do we want? What is the thing we are after? As it was phrased last night it had a certain truth: We want to be Americans, full-fledged Americans, with all the rights of other American citizens. But is that all? Do we want simply to be Americans? Once in a while through all of us there flashes some clairvoyance, some clear idea, of what America really is. We who are dark can see America in a way that white Americans cannot. And seeing our country thus, are we satisfied with its present goals and ideals? ... 

[5] If you tonight suddenly should become full-fledged Americans; if your color faded, or the color line here in Chicago was miraculously forgotten; suppose, too, you became at the same time rich and powerful -- what is it that you would want? What would you immediately seek? Would you buy the most powerful of motor cars and outrace Cook County? Would you buy the most elaborate estate on the North Shore? Would you be a Rotarian or a Lion or a What-not of the very last degree? Would you wear the most striking clothes, give the richest dinners, and buy the longest press notices?

[6] Even as you visualize such ideals you know in your hearts that these are not the things you really want. You realize this sooner than the average white American because, pushed aside as we have been in America, there has come to us not only a certain distaste for the tawdry and flamboyant
but a vision of what the world could be if it were really a beautiful world; if we had the true spirit; if we had the seeing eye, the cunning hand, the feeling heart; if we had, to be sure, not perfect happiness, but Plenty of good hard work, the inevitable suffering that always comes with life; sacrifice and waiting, all that -- but nevertheless lived in a world where men know, where men create, where they realize themselves and where they enjoy life. It is that sort of a world we want to create for ourselves and for all America.

[7]
After all, who shall describe Beauty? What is it? I remember tonight four beautiful things: the cathedral at Cologne, a forest in stone, set in light and changing shadow, echoing with sunlight and solemn song; a village of the Veys in West Africa, a little thing of mauve and purple, quiet, lying content and shining in the sun; a black and velvet room where on a throne rests, in old and yellowing marble, the broken curves of the Venus de Milo; a single phrase of music in the South -- utter melody, haunting and appealing, suddenly arising out of night and eternity, beneath the moon.

[8]
Such is beauty. Its variety is infinite, its possibility is endless. In normal life all may have it and have it yet again. The world is full of it; and yet today the mass of human beings are choked away from it, and their lives distorted and made ugly. This is not only wrong, it is silly. Who shall right this well-nigh universal failing? Who shall let this world be beautiful? Who shall restore to men the glory of sunsets and the peace of quiet sleep?

[9]
We black folk may help for we have within us as a race new stirrings; stirrings of the beginning of a new appreciation of joy, of a new desire to create, of a new will to be; as though in this morning of group life we had awakened from some sleep that at once dimly mourns the past and dreams a splendid future, and there has come the conviction that the youth that is here today, the Negro youth, is a different kind of youth, because in some new way it bears this mighty prophecy on its breast, with a new realization of itself, with new determination for all mankind.

[10]
What has this beauty to do with the world? What has beauty to do with truth and goodness -- with the facts of the world and the right actions of men? "Nothing," the artists rush to answer. They may be right. I am but an humble disciple of art and cannot presume to say. I am one who tells the truth and exposes evil and seeks with beauty and for beauty to set the world right. That somehow, somewhere eternal and perfect beauty sits above truth and right I can conceive, but here and now and in the world in which I work they are for me unseparated and inseparable.

[11]
This is brought to us peculiarly when as artists we face our own past as a people. There has come to us -- and it has come especially through the man we are going to honor tonight -- a realization of that past, of which for long years we have been ashamed, for which we have apologized. We thought nothing could come out of that past which we wanted to remember; which we wanted to hand down to our children. Suddenly, this same past is taking on form, color, and reality, and in a half shame-faced way we are beginning to be proud of it. We are remembering that the romance of the world did not die and lie forgotten in the Middle Ages; that if you want romance to deal with you must have it here and now and in your own hands...

[12]
Have you heard the story of the conquest of German East Africa? Listen to the untold tale: There were 40,000 black men and 4,000 white men who talked German. There were 20,000 black men and 12,000 white men who talked English. There were 10,000 black men and 400 white men who talked French. In Africa then where the Mountains of the Moon raised their white and snowcapped
heads into the mouth of the tropic sun, where Nile and Congo rise and the Great Lakes swim, these men fought; they struggled on mountain, hill and valley, in river, lake and swamp, until in masses they sickened, crawled and died; until the 4,000 white Germans had become mostly bleached bones; until nearly all the 12,000 white Englishmen had returned to South Africa, and the 400 Frenchmen to Belgium and heaven; all except a mere handful of the white men died; but thousands of black men from East, West and South Africa, from Nigeria and the Valley of the Nile, and from the West Indies still struggled, fought and died. For four years they fought and won and lost German East Africa; and all you hear about it is that England and Belgium conquered German Africa for the allies!

[13] Such is the true and stirring stuff of which romance is born and from this stuff come the stirrings of men who are beginning to remember that this kind of material is theirs; and this vital life of their own kind is beckoning them on.

[14] The question comes next as to the interpretation of these new stirrings, of this new spirit: Of what is the colored artist capable? We have had on the part of both colored and white people singular unanimity of judgment in the past. Colored people have said: "This work must be inferior because it comes from colored people." White people have said: "It is inferior because it is done by colored people." But today there is coming to both the realization that the work of the black man is not always inferior. Interesting stories come to us...

[15] With the growing recognition of Negro artists in spite of the severe handicaps, one comforting thing is occurring to both white and black. They are whispering, "Here is a way out. Here is the real solution of the color problem. The recognition accorded Cullen, Hughes, Fauset, White and others shows there is no real color line. Keep quiet! Don’t complain! Work! All will be well!"

[16] I will not say that already this chorus amounts to a conspiracy. Perhaps I am naturally too suspicious. But I will say that there are today a surprising number of white people who are getting great satisfaction out of these younger Negro writers because they think it is going to stop agitation of the Negro question. They say, "What is the use of your fighting and complaining; do the great thing and the reward is there." And many colored people are all too eager to follow this advice; especially those who weary of the eternal struggle along the color line, who are afraid to fight and to whom the money of philanthropists and the alluring publicity are subtle and deadly bribes. They say, "What is the use of fighting? Why not show simply what we deserve and let the reward come to us?"

[17] And it is right here that the National Association for the Advancement of Colored People comes upon the field, comes with its great call to a new battle, a new fight and new things to fight before the old things are wholly won; and to say that the beauty of truth and freedom which shall some day be our heritage and the heritage of all civilized men is not in our hands yet and that we ourselves must not fail to realize.

[18] There is in New York tonight a black woman molding clay by herself in a little bare room, because there is not a single school of sculpture in New York where she is welcome. Surely there are doors she might burst through, but when God makes a sculptor He does not always make the pushing sort of person who beats his way through doors thrust in his face. This girl is working her hands off to get out of this country so that she can get some sort of training.
There was Richard Brown. If he had been white he would have been alive today instead of dead of neglect. Many helped him when he asked but he was not the kind of boy that always asks. He was simply one who made colors sing.

There is a colored woman in Chicago who is a great musician. She thought she would like to study at Fontainebleau this summer where Walter Damrosch and a score of leaders of art have an American school of music. But the application blank of this school says: "I am a white American and I apply for admission to the school."

We can go on the stage; we can be just as funny as white Americans wish us to be; we can play all the sordid parts that America likes to assign to Negroes; but for anything else there is still small place for us.

And so I might go on. But let me sum up with this: Suppose the only Negro who survived some centuries hence was the Negro painted by white Americans in the novels and essays they have written. What would people in a hundred years say of black Americans? Now turn it around. Suppose you were to write a story and put in it the kind of people you know and like and imagine. You might get it published and you might not. And the "might not" is still far bigger than the "might." The white publishers catering to white folk would say, "It is not interesting" -- to white folk, naturally not. They want Uncle Toms, Topsies, good "darkies" and clowns. I have in my office a story with all the earmarks of truth. A young man says that he started out to write and had his stories accepted. Then he began to write about the things he knew best about, that is, about his own people. He submitted a story to a magazine which said, "We are sorry, but we cannot take it." "I sat down and revised my story, changing the color of the characters and the locale and sent it under an assumed name with a change of address and it was accepted by the same magazine that had refused it, the editor promising to take anything else I might send in providing it was good enough."

We have, to be sure, a few recognized and successful Negro artists; but they are not all those fit to survive or even a good minority. They are but the remnants of that ability and genius among us whom the accidents of education and opportunity have raised on the tidal waves of chance. We black folk are not altogether peculiar in this. After all, in the world at large, it is only the accident, the remnant, that gets the chance to make the most of itself; but if this is true of the white world it is infinitely more true of the colored world. It is not simply the great clear tenor of Roland Hayes that opened the ears of America. We have had many voices of all kinds as fine as his and America was and is as deaf as she was for years to him. Then a foreign land heard Hayes and put its imprint on him and immediately America with all its imitative snobbery woke up. We approved Hayes because London, Paris and Berlin approved him and not simply because he was a great singer.

Thus it is the bounden duty of black America to begin this great work of the creation of beauty, of the preservation of beauty, of the realization of beauty, and we must use in this work all the methods that men have used before. And what have been the tools of the artist in times gone by? First of all, he has used the truth -- not for the sake of truth, not as a scientist seeking truth, but as one upon whom truth eternally thrusts itself as the highest handmaid of imagination, as the one great vehicle of universal understanding. Again artists have used goodness -- goodness in all its
aspects of justice, honor, and right -- not for sake of an ethical sanction but as the one true method of gaining sympathy and human interest.

[25] The apostle of beauty thus becomes the apostle of truth and right not by choice but by inner and outer compulsion. Free he is but his freedom is ever bounded by truth and justice; and slavery only dogs him when he is denied the right to tell the truth or recognize an ideal of justice.

[26] Thus all art is propaganda and ever must be, despite the wailing of the purists. I stand in utter shamelessness and say that whatever art I have for writing has been used always for propaganda for gaining the right of black folk to love and enjoy. I do not care a damn for any art that is not used for propaganda. But I do care when propaganda is confined to one side while the other is stripped and silent...

[27] You know the current magazine story: a young white man goes down to Central America and the most beautiful colored woman there falls in love with him. She crawls across the whole isthmus to get to him. The white man says nobly, "No." He goes back to his white sweetheart in New York.

[28] In such cases, it is not the positive propaganda of people who believe white blood divine, infallible, and holy to which I object. It is the denial of a similar right of propaganda to those who believe black blood human, lovable, and inspired with new ideals for the world. White artists themselves suffer from this narrowing of their field. They cry for freedom in dealing with Negroes because they have so little freedom in dealing with whites. DuBose Heywood [sic: Heyward] writes "Porgy" and writes beautifully of the black Charleston underworld. But why does he do this? Because he cannot do a similar thing for the white people of Charleston, or they would drum him out of town. The only chance he had to tell the truth of pitiful human degradation was to tell it of colored people. I should not be surprised if Octavius Roy Cohen had approached the Saturday Evening Post and asked permission to write about a different kind of colored folk than the monstrosities he has created; but if he has, the Post has replied, "No. You are getting paid to write about the kind of colored people you are writing about."

[29] In other words, the white public today demands from its artists, literary and pictorial, racial pre-judgment which deliberately distorts truth and justice, as far as colored races are concerned, and it will pay for no other.

[30] On the other hand, the young and slowly growing black public still wants its prophets almost equally unfree. We are bound by all sorts of customs that have come down as second-hand soul clothes of white patrons. We are ashamed of sex and we lower our eyes when people will talk of it. Our religion holds us in superstition. Our worst side has been so shamelessly emphasized that we are denying we have or ever had a worst side. In all sorts of ways we are hemmed in and our new young artists have got to fight their way to freedom.

[31] The ultimate judge has got to be you and you have got to build yourselves up into that wide judgment, that catholicity of temper which is going to enable the artist to have his widest chance for freedom. We can afford the truth. White folk today cannot. As it is now we are handing everything over to a white jury. If a colored man wants to publish a book, he has got to get a white publisher and a white newspaper to say it is great; and then you and I say so. We must come to
the place where the work of art when it appears is reviewed and acclaimed by our own free and unfettered judgment. And we are going to have a real and valuable and eternal judgment only as we make ourselves free of mind, proud of body and just of soul to all men.

[32]
And then do you know what will be said? It is already saying. Just as soon as true art emerges; just as soon as the black artist appears, someone touches the race on the shoulder and says, "He did that because he was an American, not because he was a Negro; he was born here; he was trained here; he is not a Negro -- what is a Negro anyhow? He is just human; it is the kind of thing you ought to expect."

[33]
I do not doubt that the ultimate art coming from black folk is going to be just as beautiful, and beautiful largely in the same ways, as the art that comes from white folk, or yellow, or red; but the point today is that until the art of the black folk compels recognition they will not be rated as human. And when through art they compel recognition then let the world discover if it will that their art is as new as it is old and as old as new.

[34]
I had a classmate once who did three beautiful things and died. One of them was a story of a folk who found fire and then went wandering in the gloom of night seeking again the stars they had once known and lost; suddenly out of blackness they looked up and there loomed the heavens; and what was it that they said? They raised a mighty cry: "It is the stars, it is the ancient stars, it is the young and everlasting stars!"
In 1921 W. E. B. Du Bois published "Criteria of Negro Art." George S. Schuyler published Black No More, a satire about Americans' obsession with race. The book was controversial, in part, because Schuyler mocked African-American leaders. In 1926, Schuyler published "The Negro-Art Hokum," an essay containing an infamous claim that African-Americans are simply "lamp-blackened Anglo Saxons." Although this statement was deliberately provocative, the main thesis of "The Negro-Art Hokum" argues that people are products of cultural conditioning. Criteria of Negro Art. W. E. B. Du Bois. Suppose the only Negro who survived some centuries hence was the Negro painted by white Americans in the novels and essays they have written. What would people in a hundred years say of black Americans? Now turn it around. Suppose you were to write a story and put in it the kind of people you know and like and imagine. You might get it published and you might not. And the "might not" is still far bigger than the "might." The white publishers catering to white folk would say, "It is not interesting to white folk, naturally not."